



LEAD 'EM UP



Kaleb Money - Regional Coach

Developing People Into The Leaders Needed To WIN

KALEB MONEY

Kaleb Money is a faith-driven servant leader dedicated to investing in others through education, athletics, and ministry. Whether in the classroom or on the court, he approaches leadership as an opportunity to guide and encourage, modeling the values of humility, integrity, and hard work.

As the head varsity boys' basketball coach at Shining Light Academy in Greensboro, NC, Kaleb is the program's winningest coach with four state titles. While he emphasizes discipline and perseverance to win games, his greater mission is to develop young men of character who carry lessons of responsibility and selflessness into all areas of life.

Beyond coaching, Kaleb is a passionate facilitator for Lead 'Em Up, where he helps students and professionals grow in character, accountability, and influence. Through intentional mentorship, he challenges others to embrace ownership and positive leadership. Above all, Kaleb is a devoted husband and father; his family is the foundation of his life and the primary motivation behind his commitment to others.

"Every day, in all walks of life, ordinary people do extraordinary things.

-Jim Valvano



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TESTIMONIALS

I can't recommend Coach Kaleb Money highly enough as a Lead 'Em Up coach. Kaleb has a natural ability to connect with athletes on a deeper level than just the game. He doesn't just teach skills, he builds leaders. His passion for mentorship, character development, and intentional coaching truly sets him apart.

Coach Money consistently creates an environment where athletes feel valued, challenged, and inspired to grow both on and off the court. He understands that leadership isn't just about performance, it's about accountability, communication, and serving others. That mindset aligns perfectly with what Lead 'Em Up represents.

Any program would be fortunate to have Coach Money pouring into their athletes. He's not only a coach, he's a difference-maker."

Josh Thompson | Varsity Boys Basketball Coach Bishop McGuinness High School | Founder of NC Spartans AAU Basketball Organization | 5x Conference Coach of the Year

"Coach Money did a great job reaching kids on and off the court through both his outgoing personality and through Lead 'Em Up. This allowed us to not just strive to be better on the court but also as people. I feel like it definitely helped bring the guys on the team together and establish trust with each other. "

Jordan Pyke | Former Player at Shining Light Academy | Current Div. I Player | 2024 Gulf South Conference Freshman of the Year | NCAA Career 1,000-point Scorer



When the leader improves... everybody wins.

CONNECT

Personal

Kaleb Money

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