



## Coach Selection

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Lead 'Em Up is a nationally recognized leadership & character organization developing athletes into the leaders needed to win on and off the field.

The Lead 'Em Up Coach Certification program is available for coaches who represent the highest level of leadership and character in and out of sport.

Each coach must satisfy the following criteria:

- **High level of leadership & character**
- **Excellent professional standing**
- **Proficient communicator**
- **Consistently displays positive behavior in and out of athletics**
- **Shows care and concern for others**
- **Possesses a growth mindset**
- **Demonstrates adequate time-management skills**
- **Is trusted to complete responsibilities**

Honoring the above criteria will help assure we select the most qualified candidates to successfully Lead 'Em Up.



# Code of Conduct

As a participant in the Lead 'Em Up Coach Certification program each individual will be engaging in the community while representing Lead 'Em Up.

Each participant has a responsibility to behave in accordance to the following code of conduct.

- **Behavioral Responsibility**  
Must maintain high behavioral standards and integrity as a member of the Lead 'Em Up Community.
- **Academic Responsibility**  
Is required to demonstrate moral and ethical responsibility while completing and presenting the "6 Project Presentation"
- **Social Media Responsibility**  
Must present themselves in an upstanding manner outwardly to serve as a positive example for the Lead 'Em Up community.

Failure to honor the standards of the Code of Conduct could result in loss of opportunity to participate in the Lead 'Em Up Coach Certification program.



